

# Whitepaper

## Version 2.0

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www.wegros.io

## Disclaimer

This whitepaper is intended for informational purposes only to present the Wegros platform and the WES coin concept to potential consumers. The information below may not be exhaustive and does not imply any elements of a contractual relationship. The sole purpose of this whitepaper is to provide relevant and reasonable information to enable a thorough analysis of the company and WES coin.

WES is speculative and involves a high degree of risk and uncertainty. This document is a marketing document and is not intended to be legally binding. Nothing in this document shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy (or sell) any investment in any jurisdiction and should not be construes as such. The information in this document does not constitute a recommendation for any person to purchase WES coin.

Certain statements contained in this document may constitute forward-looking statements or information involve known and unknown risks and uncertainties, which may cause actual events to differ materially. No reliance should be placed on any such forward-looking statements or information

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Wegros is a community commerce platform. It connects producers and communities over the innovative WE concept.

Wegros is the platform that connects opportunities created by both e-commerce and blockchain industries through Matrix Marketing model. The platform connects producers and service providers with communities over the WE concept.

We are working in two directions. The first direction is our activities for creating a community for the brands and services. The second direction is communities that we bring into the platform and provide products and services that they require.

This Whitepaper gives a detailed description of our research and planning. It also aims to demonstrate the status and future of the Wegros platform, associated products and solutions and WES token-the native token of the Wegros eCommerce platform deployed on the Binance Smart Chain.

The document strives to inform the readers how we our teams' expertise to provide a unified and WES bonus enabled eCommerce marketplace at high returns earning model and efficiency.



# Introduction

State of the art platform

Wegros is a state of the art platform that unifies product and service providers especially in the healthy and organic products sphere, allowing consumers to enjoy shopping seamlessly, securely and cost effectively.

It serves as the bridge between the producers who make organic products and the people who care about their health. Moreover, Wegros creates an opportunity for people to create their community by doing that to earn lifetime profits from the purchases of the community. All the people who will be the part of Wegros platform will get WES bonuses that can be exchanged to WES tokens.

Wegros provides an efficient, Blockchain based platform which creates effective product tracking, payment and security system. It will serve as the next generation Community Commerce marketplace.

Respecting the rules and regulations of countries where Wegros is operating all payments are made in the currency of the respective country. The bonuses are provided in the system as WES bonuses. There is an option to exchange WES bonuses for products provided in the platform and also, for WES tokens.





Wegros is a global platform that aims to spread its business internationally world and create the cross borders opportunity for producers to sell their products to different communities globally.

The team consists of industry experts from the eCommerce sector, the banking sector, experienced programmers and developers, designers, marketing professionals, and accounting experts. The leadership team aims to resolve problems faced by consumers through the provision of a decentralized marketplace powered by Blockchain technology. We believe that the underlying factor that will continue to define decentralized community commerce platform is the ability to give people and businesses more power and control. This is the driving force behind the Wegros platform where people can freely utilize their bonuses in a fully secure, seamless, and affordable online environment.

Bonuses that are earned on the platform can be used to purchase the products and services, transferred to the card account and also can be exchanged for the WES tokens.





We are driven and connected through our core values and searching for people who share our values

The main values that connect our community together are the following:





Our vision is to become the worlds leading community commerce platform in 5 years (2022-2027).

We envision streamlining the process of online shopping by enabling consumers to shop across a unified Marketplace, whereby they can communicate, share their experience with the products and services and get rewarded for their purchases and activities.







## Our mission is to deliver fast and easy decision making with the support of community within the wide variety products!

We provide communication and analysis tools within the platform for sharing, voting and trending the products that are more appreciated by the community in the platform. It is reducing the time spent for searching how to use and what the benefits are of the product Consumers are getting ready information related products they are interested in.





### Problems: what's wrong with current situation?



Wide varaity of products make decision making complicated and more time consuming



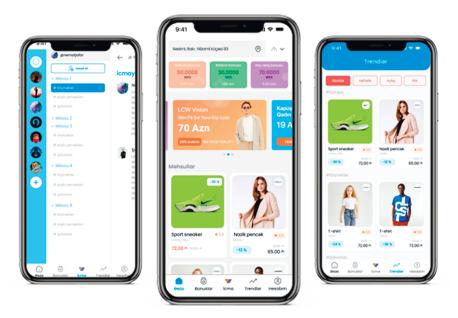
Less trust to promotions from the product providers



Lack of motivation to share experience with the product

### Solution

The Web, iOS and Android based global platform.







The Matrix Marketing model is an effective approach to community development. There are Standard and Premium consumers on the platform. Standard consumers can make purchases on the platform and collect passive WES bonuses. They become Premium members as soon as their bonus amount reaches 15\$ worth of 186 WES bonuses. Also, they can activate a Premium account by purchasing annual subscription directly.

Activating Premium membership consumers get 20% from the profit of the platform of the purchase by the member. Also, they can activate referral links which they can share and form their community.

Premium members get 1\$ from the Premium member activation in their structure 10th level deep. Also, they get bonus payments from the referrals 10th level deep.

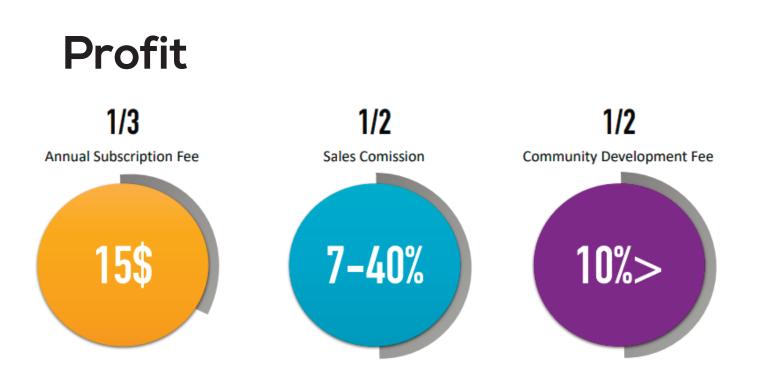






Wegros platform creates an opportunity for producers to place their products on the platform and track the sales over the dashboard provided to them. They also have an opportunity to share videos and photos, usage instructions, and extra bonuses with the community of their brands.

Producer companies pay the commission to Wegros for the sales of the products and services. Fifty percent of the commission goes to Wegros, and the other fifty are divided between linked consumers from the 10th level up.







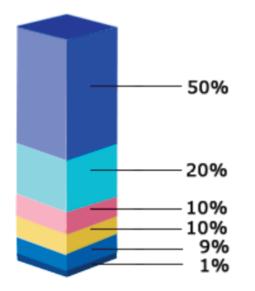
WES token is a cryptographically secured, Binance Smart Chain deployed token that works as the unit for the exchange of WES bonuses in the Wegros platform. All funds contributed will be used for the development and growth of the Wegros platform.

WES token finite supply -5,000,000,000 Private sale price - Quantity-500 000 000 (10 %) Public sale price- Quantity-500 000 000 (10 %)



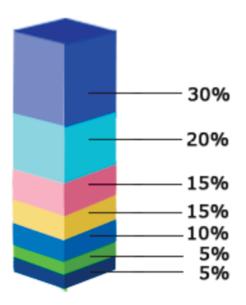


## **Token Sale Proceeds**



- Exchange unit for WES Bonuses
- Team and advisors
- Private Sale
- Public Sale
- Staking Bonuses
- Bounties and promotion bonuses

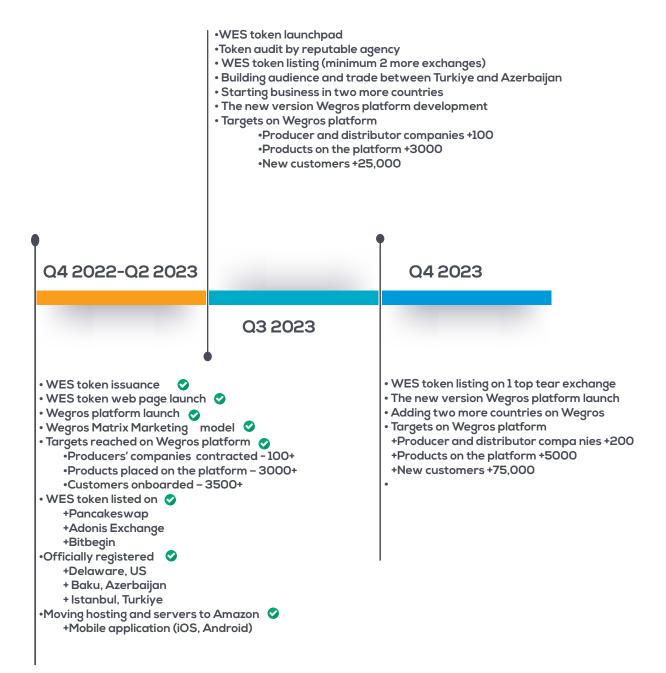
### **Token Distribution**



- Web and Mobile program development
- Marketing and Global integration
- Influencers
- Digital promotion
- Administration
- Legal
- Operational overhead









# Leading Team

#### Sanan Hasanov

CEO

Sanan Hasanov has worked for more than twelve years in the Banking sector in Azerbaijan. He is the professional Marketing Director certified by Niderland Marketing Institute (NIMA Marketing A and B). Also, Sanan is Professional Certified Coach by ICF. He is in the sphere of Blockchain and cryptocurrency since 2015. Participated in different projects, also acting as a trainer and consultant in this area. Sanan Hasanov is the General Coordinator of the Wegros project.



#### Elnur Yaraliyev

СТО

Elnur Yaraliyev has been working in thü government and private sector of Azerbaijan in the sphere of programming. He is the author of many innovative projects and ideas. Elnur continued his education in Turkey and has got the Oracle Database (OCP) and Java (OCP) International certifications. He has developed Mobeset - an international bonus trading platform. Also, he worked as an advisor in different local and international StartUps. Elnur is leading the technology and security areas at the Wegros.



#### Safar Abbasov

Marketing Expert

Safar Abbasov is an international psychology expert. He worked in different network marketing platforms for more that 10 years. He managed and trained more than a thousand networkers locally and globally. He is the co-founder of Mobeset company and also leading the Matrix Marketing team at Wegros.







#### Adonis Network

Adonis Network as a leading information technology (Joint-stock company) company was launched in Turkey in 2022 with the investment of Adonis International Holdings, which owns more than 10 international companies in the fields of finance, banking, investment, information technology, education, commercial and legal services that operate in many parts of the world. Also, Adonis Network obtained all the necessary licenses related to activities in the field of information technology, computer software, blockchain technology, cryptocurrencies, metaverse, artificial intelligence, NFT, crypto exchange, etc from the Turkish government with financial and legal support from Adonis Holdings.Adonis team is one of the Leaders in Blockchain technology, eager to help any business idea in cryptocurrency get any services. The specialist team is ready to help your business flourish Because we have the tools and expertise to make projects in blockchain that we do quickly and affordably.



#### Dr. Marco Emanuel Emadi

PLConsultancy International

Dr. Marco Emanuel Emadi is International Business and transformation trainer and entrepreneur. He has rich experience in the field of Business. Dr. Marco is the founder and the director of PLConsultancy International presented globally.



